



Mission:

BE a product development team dedicated to customer satisfaction, personal growth, community involvement, and stakeholder return by creating, discovering, aligning, and delivering solutions that are unique and specific to our customers needs.

We like to help people (customers, employees, community).

We like to create things.

We like innovating .

We like variety, diversity, and learning.

We like success (personal, customer, Broadview, financial)

Vision:

A product development and engineering services company specializing in product and process design;

- Serving our customers with high value targeted solutions in product, process, and business development.
- Serving our employees with safety, integrity, growth, recognition, and reward.
- Serving our community by sharing our time and our resources.
- Serving our stakeholders with value and growth.



Values:

Empowerment & Energy:

An entrepreneurial, fun, fear free culture where we all understand our role, the technology, and are able to contribute to a hands-on environment with a minimized bureaucratic infrastructure.

Integrity & Trust:

Act with honesty, fairness, respect, and safety; personally earning the trust of colleagues, customers, suppliers, partners, shareholders, and the community.

Customer Satisfaction:

Proactive, hard-driving and easy to work with. Offer expert knowledge and practical solutions. Deliver on our promises.

Curiosity & Innovation:

There is always a better way. Encourage change and seek the opportunities it brings.

Community:

Be engaged in our community and promote the efficient use of resources to benefit all people and our planet.